

TUESDAY (DECEMBER 8TH)

11:30am–5:30pm **Registration** (Pre-Function Area)

11:30am–5:30pm **Exhibits** (Ballroom B)

1:30pm–2:00pm **Welcome from the CBP Commissioner**
(Ballroom A)

- » **Speaker:** Jayson P. Ahern, Acting Commissioner, U.S. Customs and Border Protection

2:00pm–3:15pm **Modernization: The Vision Going Forward** (Ballroom A)

- » Review the original promise of Modernization and ACE as viewed in the 1990s. Discuss the impact of the current economic, trade, technological, security, and safety environment and how that is shaping our vision going forward.
- » **Moderator:** Daniel Baldwin, Assistant Commissioner, Office of International Trade, CBP
- » **Panel:**
 - Charles R. Armstrong, Assistant Commissioner, Office of Information & Technology, CBP
 - Eugene H. Schied, Assistant Commissioner, Office of Finance, CBP
 - Thomas S. Winkowski, Assistant Commissioner, Office of Field Operations, CBP

3:15pm–3:45pm **Break** (Ballroom B)

3:45pm–5:00pm **Trade Facilitation Then and Now**
(Ballroom A)

- » During the tenth Trade Symposium, this panel will discuss the changes in cargo processing and the trade compliance environment over the last ten years:
- How have strategies, challenges, processes, and tools changed in the trade environment?

- How have these changes impacted the facilitation of legitimate trade?
- Where do CBP and the trade community need to go next?

» **Moderator:** Brenda B. Smith, Executive Director, Trade Policy and Programs, Office of International Trade, CBP

» **Panel:**

- William Cook, Chrysler Group, LLC
- Robert A. DeCamp, Director, Regulatory Affairs and Consulting, Deringer Logistics Consulting Group
- Leon Hayward, Assistant Director, Trade and Cargo Security, New York Field Office, Office of Field Operations, CBP
- Cathy Saucedo, Director, Import Safety and Interagency Requirements, Office of International Trade, CBP

5:00pm–7:00pm

Open Forum for Trade Symposium Participants (Pre-Function Area)

WEDNESDAY (DECEMBER 9TH)

- 7:30am–4:00pm Registration** (Pre-Function Area)
- 8:00am–9:00am Continental Breakfast** (Ballroom B)
- 8:00am–4:00pm Exhibits** (Ballroom B)
- 9:00am–9:30am Importer Security Filing** (Ballroom A)
- » The 12 month delayed enforcement period for ISF is ending soon. CBP will address the ISF compliance measures and enforcement strategy, ISF program enhancements and updates, and CBP's transition to enforced compliance.
 - » **Speaker:** Richard DiNucci, Director, Secure Freight Initiative, Cargo and Conveyance Security, Office of Field Operations, CBP
- 9:30am–10:30am Intellectual Property Rights Enforcement** (Ballroom A)
- » Discuss the challenges to IPR enforcement and trade facilitation. Also discuss the way forward, including a look at the legal framework, operational realities, and business practices.
 - » **Moderator:** Therese Randazzo, Director, IPR Policy and Programs, Office of International Trade, CBP
 - » **Panel:**
 - Robert Allen, Field Director, Office of Regulatory Audit, Long Beach, Office of International Trade, CBP
 - Richard Halverson, Unit Chief, Outreach and Training Unit, National IPR Center, U.S. Immigration and Customs Enforcement
 - Mark N. Mutterperl, Partner, Fulbright & Jaworski, LLP
 - Charles D. Ressin, Chief, Penalties Branch, Regulations and Rulings, Office of International Trade, CBP

10:30am–11:00am Break (Ballroom B)

11:00am–12:15pm Breakout Sessions (All breakout descriptions are listed below but not every breakout will occur during each time slot. See page 7 for more information.)

(Breakout) AD/CVD Functionality and Responding to Forms Related to ACS Entry Summaries in the ACE Secure Data Portal

- » Come learn about the plans for the January 2010 delivery of Antidumping and Countervailing duty functionality in ACE, and the ability to respond to forms related to ACS entry summaries via ACE.
- » **Moderator:** Valarie Neuhart, Branch Chief, Trade Automation, Office of International Trade, CBP
- » **Panel:**
 - Leman G. "Chip" Bown, Jr., Managing Director, Regulatory Compliance, FedEx Trade Networks Transport & Brokerage, Inc.
 - Davina Hashmi, Senior International Trade Analyst, Import Administration, U.S. Department of Commerce
 - Steve Hilsen, Director, Trade Modernization and ACE Coordination, Office of International Trade, CBP
 - Joe Palmer, Acting Director, Entry Summary Accounts and Revenue Business Division, Office of Information Technology, CBP

(Breakout) ACE Entry Summary Post-Summary Corrections and Beyond

- » Discuss with the experts the plans for ACE entry summary Post-Summary Corrections and upcoming ACE functionality.
- » **Moderator:** Valarie Neuhart, Branch Chief, Trade Automation, Office of International Trade, CBP

WEDNESDAY [cont.]

» **Panel:**

- Sally Meier, Manager, Foreign Trade Compliance - Americas, IBM
- Joe Palmer, Acting Director, Entry Summary Accounts and Revenue Business Division, Office of Information Technology, CBP
- Stuart D. Schmidt, Manager, Trade Compliance and Training, UPS Supply Chain Solutions, Inc.
- Cynthia F. Whittenburg, Director, Trade Facilitation and Administration, Office of International Trade, CBP

(Breakout) ISA: Making the Grade for Self-Governance of Trade Compliance

- » How do you make trade partnership work for you? CBP and members of the trade present lessons learned from implementing internal controls over customs processes to secure America.

- » **Moderator:** Richard Wallio, Branch Chief, Partnership Programs, Office of International Trade, CBP

» **Panel:**

- Jim Ervin, Customs Compliance Specialist, Customs and International Trade Department, Valero Energy Corp.
- Sandra Fallgatter, Manager of Private Brand Compliance, Vice President of Private Brands, J.C. Penny Company, Inc.
- James T. Madden, Field Director, New York Field Office, Regulatory Audit, Office of International Trade, CBP
- Amy Magnus, District Manager, A.N. Deringer, Inc.
- Leon Sample, Field Director, Fort Mitchell Field Office, Regulatory Audit, Office of International Trade, CBP

(Breakout) CBP Business Resumption Planning

- » Learn about CBP's current business resumption planning activities and the role of the trade community in these efforts. Find out how to ensure your organization is plugged in to get necessary information from CBP should a trade disrupting incident occur.
- » **Moderator:** Kimberly Marsho, Director, Office of Trade Relations, CBP

» **Panel:**

- Louritha Green, International Trade Liaison, Strategic Operations, Office of International Affairs, CBP
- Robert T. Moore III, Incident Management and Operations Coordination Division, Business Resumption Planning, Office of Intelligence and Operations Coordination, CBP
- Aileen Suliveras, Director, Cargo Verification, Cargo and Conveyance Security, Office of Field Operations, CBP
- Cynthia F. Whittenburg, Director, Trade Facilitation and Administration, Office of International Trade, CBP

(Breakout) C-TPAT - Security Breach Preventive Measures Workshop

- » Learn about implementing security measures and preventing security breaches from occurring throughout your supply chain. Topics covered in this workshop will address common security breach factors, patterns of risk, minimum security criteria, sub-contracting, conveyance monitoring and security, employee training, and best practices utilized by the Southwest border industry.

» **Panel:**

- Ozzie Martin, Supervisory Supply Chain Security Specialist, Houston C-TPAT Field Office, Office of Field Operations, CBP

WEDNESDAY (cont.)

- Bryant Van Buskirk, Supervisory Supply Chain Security Specialist, Los Angeles C-TPAT Field Office, Office of Field Operations, CBP

(Breakout) Importer Security Filing/10+2

- » Join an in-depth discussion, including the perspective from a cross section of trade representatives, on the following topics:
 - ISF best practices and lessons learned; and
 - ISF compliance measures and enforcement strategy.
- » **Moderator:** Richard DiNucci, Director, Secure Freight Initiative, Cargo and Conveyance Security, Office of Field Operations, CBP
- » **Panel:**
 - Michael J. Ford, Vice President, Regulatory Compliance and Quality, BDP International, Inc.
 - John Jurgutis, Program Manager, Secure Freight Initiative, Office of Field Operations, CBP
 - Chris Koch, President and CEO, World Shipping Council
 - Marianne Rowden, President and CEO, American Association of Exporters and Importers
 - Stephen Silvestri, Program Manager, Secure Freight Initiative, Office of Field Operations, CBP
 - Virginia Thompson, Manager of Import/Export Operations and International Trade Compliance, Euromarket Designs, Inc., d/b/a Crate and Barrel

(Breakout) The Rulings Process Reviewed

- » In the last two decades alone, CBP has published more than 158,000 rulings and decisions – an average of nearly 8,000 per year! Come hear the experts walk through the process and provide tips for navigating it successfully from beginning

to end. There will be information of interest for beginners and experts alike.

- » **Moderator:** Myles Harmon, Director, Commercial and Trade Facilitation Division, Regulations and Rulings, Office of International Trade, CBP

» **Panel:**

- Stuart P. Seidel, Partner, Baker & McKenzie, LLP
- Robert Swierupski, Director, National Commodity Specialist Division, Regulations and Rulings, Office of International Trade, CBP

(Breakout) Navigating Regulation by Multiple Agencies: How to Manage Interagency Cooperation

- » Integrating regulatory activity at and beyond the border presents challenges for the government and the trade. Learn what's on the horizon and contribute your ideas to strengthen interagency collaboration.
- » **Moderator:** Claudia Villar, Branch Chief, Import Safety, Office of International Trade, CBP
- » **Panel:**
 - Jeremy Baskin, Attorney, Office of the General Counsel, U.S. Consumer Product Safety Commission
 - Domenic J. Veneziano, Director, Division of Import Operations and Policy, Food and Drug Administration, U.S. Public Health Service

12:15pm–1:45pm

Lunch, Keynote Address (Ballroom C)

- » Jane Holl Lute, Deputy Secretary, U.S. Department of Homeland Security

2:00pm–3:15pm

Breakout Sessions (See page 7)

3:15pm–3:45pm

Break (Ballroom B)

3:45pm–5:00pm

Breakout Sessions (See page 7)

THURSDAY (DECEMBER 10TH)

8:00am–9:00am Continental Breakfast (Ballroom B)

8:00am–11:00am Registration (Pre-Function Area)

8:00am–11:00am Exhibits (Ballroom B)

9:00am–10:30am State of the Border: Discussion with the North American Customs Leaders (Ballroom A)

- » Join a discussion with the customs leaders of the North American countries about current border initiatives. In what areas have we made progress, what remains to be done, and where do we hope to go in the future on our shared border efforts?

» **Moderator:** Carol Hallett, Counselor to the United States Chamber of Commerce

» **Panel:**

- Jayson P. Ahern, Acting Commissioner, U.S. Customs and Border Protection
- Juan Jose Bravo Moises, Administrator General, Mexico Customs
- Stephen Rigby, President, Canada Border Services Agency

10:30am–11:00am Break (Ballroom B)

11:00am–12:15pm Report from the Ports (Ballroom A)

- » A CBP team representing rail, ocean, air, and land port perspectives will discuss operations at the port level and what they are seeing. Examine where we were 10 years ago as Customs versus how things are now as CBP. What progress has been made and what do we still want to do?
- What challenges are there with issues such as infrastructure, staffing, compliance, and anticipated changes with Free Trade Agreements?

- What has been the ports' experience so far with ACE entry summaries and truck e-Manifests? How is ACE impacting port operations?

» **Moderator:** Susan T. Mitchell, Executive Director, Operations, Office of Field Operations, CBP

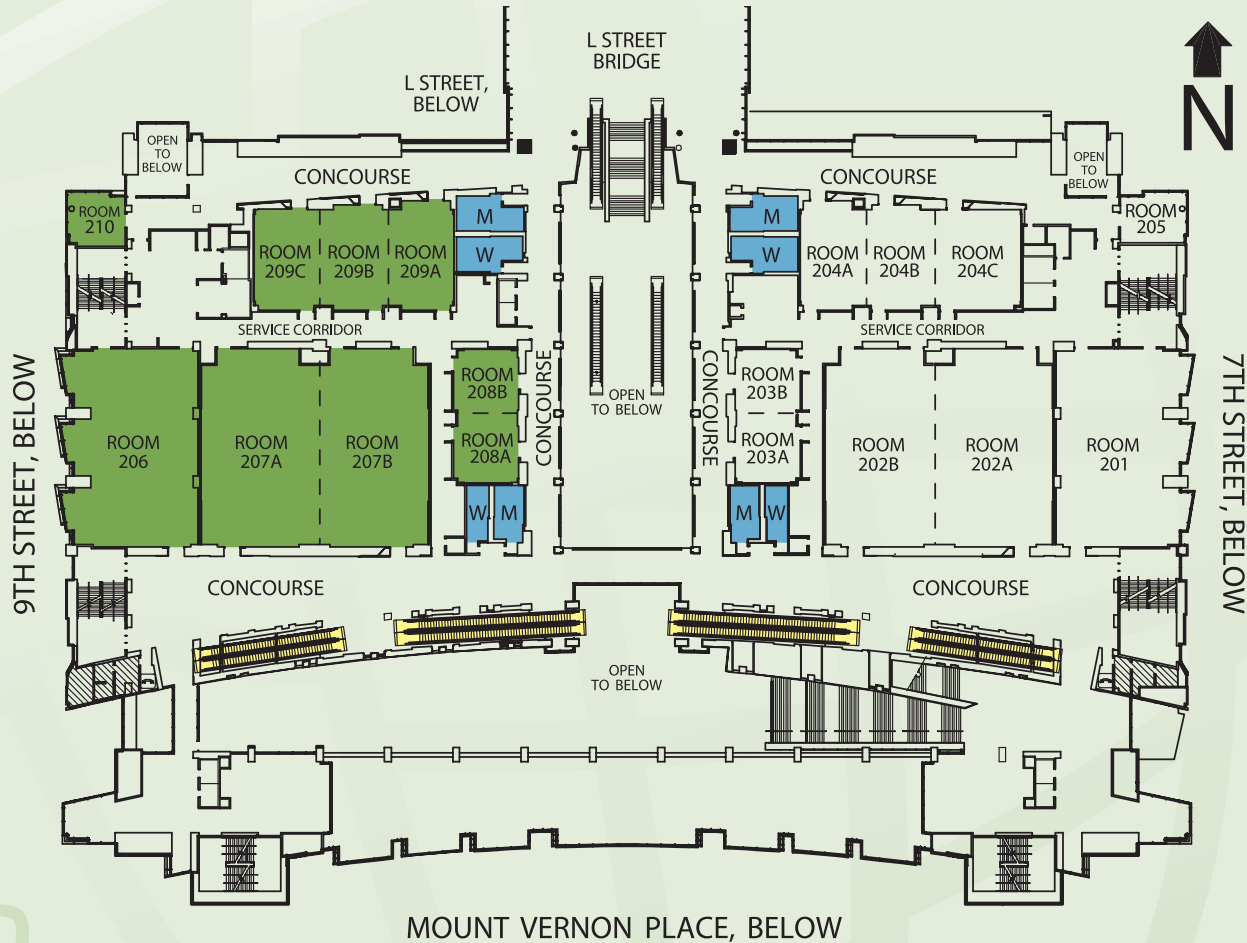
» **Panel:**

- Jim Engleman, Director, Field Operations, Buffalo, NY, CBP
- Ana Hinojosa, Director, Field Operations, El Paso, TX, CBP
- Kevin Weeks, Director, Field Operations, Los Angeles, CA, CBP

BREAKOUT SESSION LOCATIONS (WEDNESDAY, DECEMBER 9TH)

ROOM	11:00 AM – 12:15 PM	2:00 PM – 3:15 PM	3:45 PM – 5:00 PM
206	The Rulings Process Reviewed	Navigating Regulation by Multiple Agencies: How to Manage Interagency Cooperation	Navigating Regulation by Multiple Agencies: How to Manage Interagency Cooperation
207A	C-TPAT – Security Breach Preventive Measures Workshop	C-TPAT – Security Breach Preventive Measures Workshop	ISA: Making the Grade for Self-Governance of Trade Compliance
207B	No Session	Importer Security Filing/10+2	ACE Entry Summary Post-Summary Corrections and Beyond
208AB	AD/CVD Functionality and Responding to Forms Related to ACS Entry Summaries in the ACE Secure Data Portal	CBP Business Resumption Planning	The Rulings Process Reviewed
209AB	ISA: Making the Grade for Self-Governance of Trade Compliance	No Session	Importer Security Filing/10+2
209C	CBP Business Resumption Planning	No Session	No Session

2ND LEVEL FLOORPLAN



3RD LEVEL FLOORPLAN

